



MODEL RELEASED DATE (DD/MM/YEAR): \_\_\_\_\_

I, the Model, grant to the Artist and the Company the right to take, edit, and/or create portraits, photographs, films, videos, still and moving images, audio works, and visual works in any format, which incorporate my appearance or likeness (the "Art and Content"), the Right to Use and other rights and entitlements as hereinafter prescribed. I hereby acknowledge and agree as follows:

1. Personal Data Protection: I acknowledge, understand, and accept all rights, obligations, and terms and conditions related to personal data protection as available and updated on the Company's websites (www.aliveunited.com). I acknowledge and agree that the Art and Content may include the personal data and/or the sensitive personal data as defined in the Personal Data Protection Act B.E. 2562 (2019) since; (a) my appearance or likeness appeared therein; and (b) my personal information such as age, gender, ethnicity, race, etc., appeared in the caption or description thereto, may directly or indirectly enable the identification of me (collectively, the "Personal Data"). I understand and agree that the Artist and the Company has the right to collect, use, process, disclose, and transfer my Personal Data for the purpose of the Right of Use based on the contractual relationship between me, as the Model for the Art and Content, and the Artist and/or the Company.

2. General Agreements: I have no rights or entitlements in, to, and arising from the Art and Content, including the copyright; all of which are and shall remain the sole property of the Artist. The Artist and the Company has the worldwide and perpetual rights on the Art and Content, including but not limited to the entitlement to; (a) use, re-use, publish, re-publish, advertise, distribute, and promote; (b) sell, transfer, license, sub-license, and assign rights in; and (c) alter, crop, modify, combine with any texts/ graphics/ pictures/ audio/ other medias, change, and otherwise edit the Art and Content, at any time, in any manner, and for any purpose they would desire in accordance with the applicable laws (the "Right to Use"). The Right to Use can be exercised by the Artist for commercial, publication, illustration, promotion, marketing, advertisement, packaging, editorial, or any other purposes. I have no further right to receive any additional consideration or any other kind of payment from, and I shall make no monetary claim from, the Artist or the Company in their exercising of any Right to Use and/or further uses of the Art and Content. This Model Release is binding upon my heirs and assigns (if any). The Artist and/or the Company may assign, license, sub-license, allow usage, sell, or transfer the Right to Use or any and all rights and entitlements they have under this Model Release to any person without any further notice to or consent from me. This Model Release shall be governed by and construed in accordance with the laws of the Kingdom of Thailand.

3. Release and Discharge: The Artist and the Company shall not be liable or responsible for any unauthorized/illegal use or infringement of the Art and Content by any person. I hereby release, discharge, and agree to hold harmless the Artist and the Company from any and all liabilities, claims, disputes, losses, and damages, in relation to any use of the Art and Content as prescribed in this Model Release.

4. Representations and Warranties: I represent and warrant that: (a) I am fully 20 years old or older or I am a minor with an explicit consent of the legal guardian who undersigns below and have the legal capacity to execute and duly perform all obligations stipulated herein; (b) this Model Release constitutes legal, valid, binding, and enforceable rights and obligations of me in the jurisdiction I reside; (c) the execution of, the exercise of rights in, and the performance of the obligations under this Model Release shall not; contravene any law, authorization and/or regulation; or contravene any agreement or obligation binding upon me; and (d) the Artist and the Company are entitled to exercise the Right of Use of the Art and Content free and clear from any claims from me, any agency, and/or any person.

5. Indemnities: I shall indemnify, defend, and hold harmless the Artist, the Company, their officers, employees, agents, assigns, representatives, affiliates and shareholders (collectively, the "Indemnified Parties") from and against any and all costs, losses, damages, expenses, claims, suits, proceedings, judgments, fines, penalties, and liabilities, including reasonable attorney's fees incurred by the Indemnified Parties as a result of any acts or omissions in breach of this Model Release or any other agreement I have with the Artist and/or the Company.

6. Definitions

"Artist" means the person with the following details and any of their affiliates, subsidiaries, assigns, successors, representatives, and/or agents;

Name (Print): \_\_\_\_\_

Date of Shoot: \_\_\_\_\_

Shoot Location: \_\_\_\_\_

Shoot Name: \_\_\_\_\_

Date Signed (DD/MM/YEAR): \_\_\_\_\_

Artist Signature

"Company" means Alive United Co., Ltd., a limited company incorporated and existing under the laws of Thailand, any of its affiliates, subsidiaries, assigns, successors, representatives, and/or agents; and

Model Appearance Visual Reference

"Model" means the person with the details as follows, whose picture may also appear in the Model Appearance Visual Reference below:

Name (Print): \_\_\_\_\_

ID card/ passport number: \_\_\_\_\_

Address: \_\_\_\_\_

ZIP/Postal: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Date of birth (DD/MM/YEAR): \_\_\_\_\_

Model's Identification-Information you provide about your gender and ethnicity will help us enable customers to find the content they're looking for.\*

Model's racial or ethnic identification: Optional. Please select from the below (up to two selections)

- African, African-American, Black, Brazilian, Chinese, Caucasian (white), East Asian, Hispanic, Latino, Native American, Middle Eastern, Japanese, Pacific Islande, South Asian, Southeast Asian, Thai, Others

Model's gender identification: Male, Female, Non-binary, Others

Date Signed (DD/MM/YEAR): \_\_\_\_\_

Model Signature

Witness

Name (Print): \_\_\_\_\_

Date Signed (DD/MM/YEAR): \_\_\_\_\_

Witness Signature

Guardian: In case the Model is a minor, I, the Guardian, hereby explicitly consent for the Model to enter into this Model Release.

Name (Print): \_\_\_\_\_

Date Signed (DD/MM/YEAR): \_\_\_\_\_

Guardian Signature